What you need to know about. . .

American Kennel Club's Purebred Alternative Listing

PAL

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The Purebred Alternative Listing is. . .

The American Kennel Club Purebred Alternative Listing (PAL) is an opportunity for all purebred dogs of registrable breeds and their owners to participate in many of AKC's most popular events. A PAL number makes it possible for eligible breeds to compete in:

- Obedience Trials
- Lure Coursing
- Rally
- Herding Tests and Trials
- Tracking Tests
- Hunt Tests
- Agility Trials
- Earthdog
- Junior Showmanship
- Coursing Ability Test
- Scentwork
- Canine Good Citizen
- Therapy Dog
- **Trick Dog**
- **Temperament Testing**

Instructions for completing the PAL Application

Please read the following information and instructions prior to completing the PAL application. Incorrect or incomplete applications will result in processing delays. All requested information must be completed. Dog eligibility is contingent on the following:

- Dogs must be distinguishable as a purebred dog of a breed that has full AKC registration or FSS eligible breed
- Dogs must be 6 months of age or older
- Dogs must be spayed or neutered
- Neither this dog nor its parents are registered or identified anywhere as a breed other than that stated on this application
- Dog Names are limited to (30) thirty characters. Spaces between words, apostrophes and hyphens are counted.
- All letters in a dog's name are limited to the standard English alphabet. Diacritical markings (accent grave, accent acute, umlaut, etc.) are not printed on PAL Certificate in a dog's name.
- Roman numerals must not be included at the end of the dog's name. The AKC reserves the right to assign roman numerals for identification purposes.
- Words and phrases that may not be included in a dog's name:
  - Champion, champ, sieger or any other AKC title or show term, either spelled out or abbreviated.
  - Obscenities and words derogatory to any race, creed or nationality or transliterations of such words.
  - Kennel(s), male, stud, sire, bitch, dam and female.
  - Breed names alone.
  - There are no restrictions on arabic (1, 2, 3), cardinal (one, two, three) and ordinal (first, second, third) numbers that are spelled out.

Include the following documentation with your completed PAL application:

- Two recent and clear color photographs of the dog
  - *one full front view showing the facial characteristics of the dog*
  - *one view showing the full side profile of the dog standing on a flat surface (not grass)*
    - **ALL PHOTOS SHOULD BE TAKEN AT THE DOG'S EYE LEVEL IN A STANDING POSITION**
    - **INCLUDE THE WHOLE DOG IN THE PHOTO**
    - **DO NOT SHOOT DOWN ON THE DOG**
- $35 *processing fee* (**processing fee is non-refundable**)
- *Expedited Processing:* 3 business days upon ***our receipt*** of your completed application – *Additional $15* – Please check the box on page 1 of the application

Return the completed application, together with items listed above to:

American Kennel Club PAL
PO Box 900059
Raleigh, NC 27675-9059

Allow 3 weeks processing time upon our receipt of your application

The American Kennel Club is committed to providing you with the highest level of service. To assist you in completing the application or if you have any questions, please call our **Customer Service Department** at (919) 233-9767 between the hours of 8:30AM and 5PM eastern time or via email PAL@AKC.org.

Enrollment in the Purebred Alternative Listing is not to be construed as an alternative form of registration but rather, as a listing so that dogs who are ineligible for AKC registration may participate in AKC events. The issuance of PAL for an unregistrable dog is strictly a discretionary accommodation. A PAL may be cancelled for cause.

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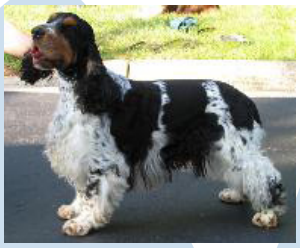
How to take the required photographs for AKC's PAL Application

For best results, have someone else position the dog while the photograph is being taken!

Do This!

PAL Applications must be submitted with two photos. Once photo should be from the front with the dog in a standing position, the other from the side in a standing position, *as above.* Take the pictures from the dog's eye level for both. Do not aim down.

Photos should be close up



Stand dog on a flat surface, do not pick the dog up

Use a contrasting background

Take clear photographs, close to the dog, against a solid, contrasting background. Allow the committee to fairly evaluate the dog.

No costumes, please!

Not This!

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Expedited Processing Requested ☐

AKC® Purebred Alternative Listing Application

Please read all of the instructions on the previous page prior to completing the PAL application. Incorrect or incomplete applications will result in processing delays. **All requested information must be completed.**

I. Dog Information

Name of Dog [not call name] *(limited to 30 characters including spaces)*

Breed *(see www.akc.org/breeds/complete_breed_list.cfm)* ☐ Male ☐ Female Height at Shoulder Weight

Color Markings

Date of Birth (MM/DD/YYYY) *(If unknown, consult your veterinarian to determine an approximate birth date.)* Date Acquired (MM/DD/YYYY) *(If unknown, select an approximate date.)*

Dog is spayed/neutered Yes ☐ No ☐ (required to apply)

II. Applicant Information

First Name Last Name

Mailing Street Address

City *(spell out)* State/Prov Country Postal Code

Home Phone *(nnn) nnn-nnnn* Email Address *(required for expedited service)*

III. Co-Applicant Information ~ *if applicable*

First Name Last Name

Mailing Street Address

City *(spell out)* State/Prov Country Postal Code

Home Phone *(nnn) nnn-nnnn* Email Address *(required for expedited service)*

IV. Additional Information

1. State briefly how and where your dog was acquired. *(Rescue, Shelter, Previous Owner, Breeder, etc.)*

2. How did you find out about the PAL Program? *Select the best answer from the list.*
   ◯Training Class ◯Rescue Org ◯CGC Evaluator ◯Veterinarian ◯4-H ◯Other _____
3. If this dog was acquired from a National Breed Club Rescue organization, what is the name of the organization?

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IV. Additional Information *(continued from previous page)*

4. If *yes* to number 3, and if you have the information, indicate the National Breed Club representative who can verify this dog as the breed indicated in section I.

First Name _____ Last Name _____

Phone *(nnn) nnn-nnnn* _____ Email Address _____

5. Briefly state your reason(s) for considering this dog to be purebred *(i.e. characteristics, type or traits unique to the breed).*

6. Briefly state your reason for obtaining a PAL for your dog.

V. Payment Information

$35 processing fee must accompany the completed application. To expedite add **$15**. **Fees are non-refundable and subject to change without notice.** Payment may be made by check, money order or credit card. If paying by credit card, please complete the section below. ***When the form is completed and checked, print it out and sign below before mailing in with the required color photographs and fees made payable to* American Kennel Club*. For your protection this form may not be emailed with credit card information.***

Payment Method ☐ VISA ☐ MasterCard ☐ Discover ☐ AMEX ☐ Check or Money Order

Account Number (Do not include dashes) _____ Expiration Date MM-YY

Printed Name of Cardholder _____

Processing fee.....$ 35.00
Expedite fee*.....$ 0.00

Total fees enclosed.....$ **35.00**

**Based on the checkbox at the top of page one*

VI. Owner(s) Agreement and Certification

I (We) hereby certify:

That the information given on this form is true and accurate to the best of my knowledge. That the attached photographs are of the dog for which a Purebred Alternative Listing is being requested. That I am the actual and legal owner of the dog. That the dog has been spayed or neutered. That the dog, for which this Purebred Alternate Listing is being requested, has never been identified by me (us) or by anyone else that I (we) are aware of as any other breed of dog nor will I (we) identify this dog as another breed. I (we) understand that if I (we) have identified this dog or do ever identify this dog as another breed this PAL/ listing may be cancelled by the AKC. If the Purebred Alternate Listing is granted, I agree to abide by the rules and regulations of the American Kennel Club, and I understand that the Purebred Alternate Listing may be cancelled by the American Kennel Club at any time for cause.

"I (WE) AGREE THAT ANY CAUSE OF ACTION, CONTROVERSY OR CLAIM ARISING OUT OF THIS ENROLLMENT OR AS TO THE CONSTRUCTION, INTERPRETATION AND EFFECT OF THIS AGREEMENT SHALL BE SETTLED BY ARBITRATION PURSUANT TO THE APPLICABLE RULES OF THE AMERICAN ARBITRATION ASSOCIATION. HOWEVER, PRIOR TO ARBITRATION ALL APPLICABLE AKC BYLAWS, RULES, REGULATIONS AND PROCEDURES MUST FIRST BE FOLLOWED AS SET FORTH IN THE AKC CHARTER AND BYLAWS, RULES, REGULATIONS, PUBLISHED POLICIES AND GUIDELINES."

Owner's signature _____ Co-owner's signature _____

Allow 3 weeks processing time upon our receipt of your application • Enclose two color photographs following the guidelines on the second page • If you checked Expedited Processing and enclosed the Expedited Fee, we will notify you by email or phone when the processing is complete.

The American Kennel Club is committed to providing you with the highest level of service. To assist you in completing the application or answering any of your questions, please call our ***Customer Service Department at (919) 233-9767*** *between the hours of* ***8:30AM and 5PM*** *Eastern Time, Monday through Friday, or email us at* ***PAL@AKC.org****. Thank you for your interest and participation in the AKC!*

AKC Purebred Alternative Listing • PO Box 900059 • Raleigh • North Carolina • 27675-9059